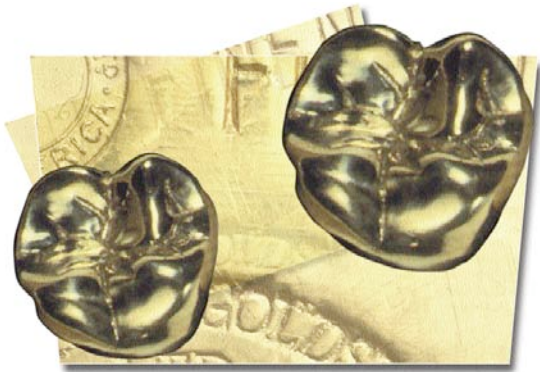


GOLD

The premier choice for
beauty, strength
and long-lasting value

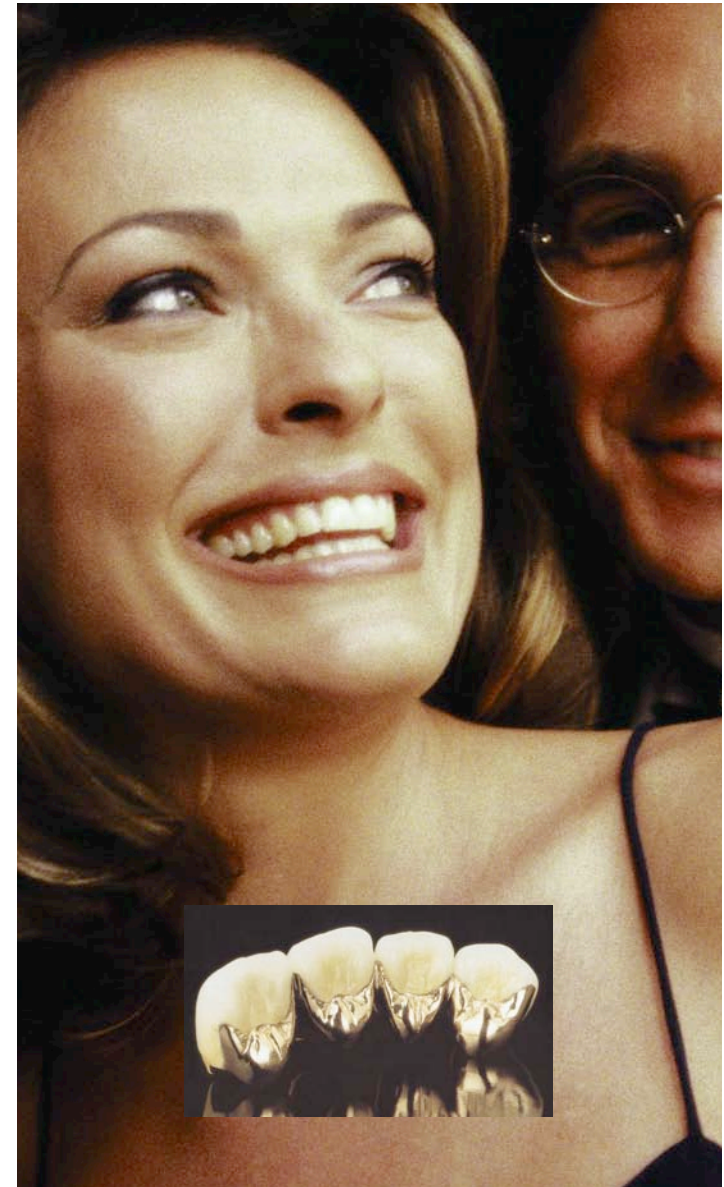
Gold - The Dental Material For The Ages

Gold has been the restorative material of choice for “dentists” for almost 5000 years, since the time of ancient Phoenicians and Egyptians. Why? Not only does it convey quality, gold is the proven leader in biocompatibility, natural esthetics and strength. Safe, durable and pliable, no other material can match its outstanding qualities. Gold is truly a material that has withstood the test of time.



A Big Plus for Good Dental Health

Gold fits snugly into your existing tooth. Because there is minimal space between the gold and your tooth, there's a much lower risk of tooth decay. Gold also resists plaque build-up, for good dental health.



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Gold - The durable, natural and attractive option



Beauty That Stands The Test of Time

Even though you can't always see it, gold alloys are the foundation for many tooth-coloured crowns and bridges. Thanks to its purity and smoothness, gold maintains its esthetics. It will not darken or stain over time and always keeps its original brilliance. Gold also resists plaque accumulation, helping to keep your gums healthy.

Even more important, long-term experience has shown that dental restorations made with high gold content materials can last a lifetime - from twenty to fifty years. In contrast, restorations made with other materials are likely to require replacement two to five times over a twenty year period.

A Natural Material

The safety of gold has been scrutinized for centuries. With many other metals, the likelihood of sensitivity or allergic reaction can be a significant factor. According to hundreds of clinical studies, gold is remarkably compatible with the inside of your mouth. Sensitivity and allergic reactions are virtually eliminated.



Strong and Flexible

Gold is a big plus for good dental health by protecting your remaining teeth. Many other restorative materials are harder than gold and may cause damaging abrasion on opposing teeth. Gold wears very much like your natural teeth. And, gold expands and contracts at the same rate as normal tooth structure. This protects your gold restoration from chipping, cracking or breaking which can be a problem with other, less versatile materials.

An Excellent Value

Gold is not as expensive as you may think. Remember, gold lasts up to five times longer than many other materials. When looking for superior quality and long-term value, gold is the better choice. In fact, the more gold in the dental alloy, the better it is for you.

Ask Your Dentist About Gold

Your dentist will be happy to discuss the wide range of gold-based options that are available to you to restore your smile to its original brilliance.

