

Aurum Ceramic Seminars
Proudly Presents

Beyond Valium Sedation Dentistry

Featuring
Dr. Anthony Feck

Red Deer, AB
Friday, February 5, 2010

Red Deer Lodge
4311 49 Ave
(403) 346-8841

Lethbridge, AB
Saturday, February 6, 2010

Ramada Lethbridge
2375 Mayor Magrath Drive
(403) 380-5050

Registration: 7:30 am
Course Time: 8:00 am – 4:00 pm

To Register by email
ce@aurumgroup.com

To Register by Phone or For Further Information,

Please Call Toll Free
1-800-363-3989

or Fax 1-888-747-1233

www.aurumgroup.com

REGISTRATION FEES

Dentists/Associates\$395.00

Team Members.....\$125.00

Applicable Tax Included

“Limited Seating”

Please register early to avoid disappointment.

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AURUM CERAMIC / CLASSIC DENTAL / SPACE MAINTAINERS
LABORATORIES is an ADA Cerp Recognized Provider



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CANCELLATION POLICY
A full refund, less \$50.00 non-refundable administration fee will apply to cancellations with 5 or more business days notice. Less than 5 working days notice, one half (50%) of the registration fee will be refunded.

Aurum Ceramic provides services that are discussed in this seminar.

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Beyond Valium

Sedation Dentistry



REGISTER NOW

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Sedation Dentistry
Featuring Dr. Anthony Feck

SPEAKER Dr. Anthony Feck



Dr. Anthony Feck brings with him 26 years of private practice experience and a long list of professional accomplishments. He has been the featured speaker at numerous events, and has shared his methods of success with thousands of dentists and their teams.

Dr. Feck has an extensive background in sedation dentistry. He has achieved a great deal of notoriety himself as a sought

after speaker, educator, author, and practitioner of both oral and intravenous sedation techniques. As such, Dr. Feck's schedule of presentations involves speaking in major city nearly every week.

Dr. Feck was one of the founders of and is the Dean of Faculty for the DOCS Education where he maintains a diplomat status. He has personally treated over three thousand sedation cases, and has taught dentists and their team members from all over the world how to safely and effectively treat high fear patients with oral conscious sedation.

Dr. Feck is a faculty member of the American Academy of Facial Esthetics, and has been one of the leading advocates of the use of Botox and Dermafillers in dentistry, and is considered one of the leaders in this quickly evolving new area of cosmetic enhancement.

Dr. Feck is the founder of Sunrise Dental Solutions, a comprehensive consulting company employing innovative strategies dedicated to the success of its clients. He is a mentor and coach to some of the most successful dentists in North America.

In addition to assisting his dentist-clients find business solutions to their practice needs, Dr. Feck has a special interest in clinical pharmacology as it relates to dental practice. As a result he has been invited to be the featured speaker on the subject of pharmacology all across North America and Europe.

Dr. Feck practices in a multi-doctor practice in Lexington, Kentucky, that concentrates on dental-facial cosmetics. The consummate educator, he has several publications to his credit and he consistently receives rave reviews for his entertaining and enlightening style of speaking.

COURSE OUTLINE

LECTURE & HANDS-ON FORMAT

Sedation dentistry provides an ideal environment for the ultimate in a relaxed dental experience. Patients remember little of the appointment and feel as though hours are mere minutes. With oral sedation dentistry, both your most frightened patients and extensive appointments are transformed into the best visits. Valium® has been used for more than 30 years to "premedicate" anxious patients. Learn how to apply new safe and simple protocols to alleviate your fearful patients' anxiety, as well as provide relaxation for your long dental procedures. Offering adult oral sedation provides many advantages to caring dentists, not the least of which is treating a more comfortable patient. Other advantages include: performing more dentistry is a single visit instead of requiring the patient to return again and again; bigger restorative cases from patients who were previously reluctant due to anxiety; and patients who feel little to no postoperative discomfort regardless of the procedure – resulting in more referrals.

LEARNING OBJECTIVES:

- Describe how sedation dentistry can allow you to capture more restorative, cosmetic, endodontic, and implant cases from the massive market of over 100 million people who most benefit from these procedures.
- Discuss how to adjust the level of sedation to fit your patient's comfort as well as your technical needs
- Discuss why what you don't know can harm your patient
- List three reasons why oral sedation is so safe
- List seven factors you must know to confidently deliver Sedation Dentistry
- Which patients are appropriate for sedation and which are not
- Discuss how to provide maximum safety for both patient and practitioner

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Dr.: _____

Team Members: _____

Address: _____

City/Prov: _____

Postal Code: _____

Telephone: _____

Fax: _____

Unique ID #: _____

AGD #: _____

CDA/RDH #: _____

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