

Aurum Ceramic Seminars
Proudly Presents

*Minimally Invasive
&
No Prep Veneers
Concepts & Design*

HANDS-ON WORKSHOP



Featuring
Dr. Louis Malcmacher
in
CALGARY, AB
Friday, March 12, 2010

CALGARY, AB

Friday, March 12, 2010
Telus Convention Centre

120 9 Ave SE

Tel (403) 261-8500

Registration: 7:30 am

Course Time: 8:00 am – 4:00 pm

REGISTRATION FEES

Dentists/Associates **\$495.00**
Team Members **\$125.00**

Applicable Tax Included
"Limited Seating"

Please register early to avoid disappointment.

ADA C.E.R.P.® | Continuing Education
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AURUM CERAMIC / CLASSIC DENTAL / SPACE MAINTAINERS
LABORATORIES is an ADA Cerp Recognized Provider



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of General Dentistry



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PACD/MACD - 05/31/2012
06/01/2008 - 05/31/2012
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CANCELLATION POLICY
A full refund, less \$50.00 non-
refundable administration fee will
apply to cancellations with 5 or
more business days notice. Less
than 5 working days notice, one
half (50%) of the registration fee
will be refunded.

Aurum Ceramic provides services (Cristal Veneers™)
that are discussed in this seminar.

To Register by Email
ce@aurumgroup.com

To Register by Phone or For Further Information,
Please Call Toll Free
1-800-363-3989
or Fax 1-888-747-1233

www.aurumgroup.com

Minimally Invasive & No Prep Veneers Concepts & Design

SPEAKER Dr. Louis Malcmacher



Dr. Louis Malcmacher maintains a general and cosmetic private practice in Cleveland, Ohio. He is an internationally known lecturer and author, known for his comprehensive and entertaining style. Dr. Malcmacher is a frequent contributor to dental literature, having lectured on and published numerous articles about adhesive resin dentistry, crown and bridge procedures, practice management, periodontics, esthetic dentistry, and halitosis therapy. He has lectured at many major dental meetings and local dental societies throughout the US, Canada, Europe, and the Middle East. Dr. Malcmacher is an evaluator for Clinical Research Associates, a visiting lecturer at a number of Universities, a contributing editor for Dentistry Today, a spokesperson for the Academy of General Dentistry, a consultant to the Council on Dental Practice of the American Dental Association, a monthly columnist and contributing editor for Dental Economics, a contributing editor for Dentistry Today, an advisor and monthly columnist to Dentalcompare.com, a monthly columnist for The Dentist's Network Newsletter, and has been named one of the Leaders in Continuing Education by Dentistry Today for the tenth straight year. Dr. Malcmacher publishes The Common Sense Dentistry Newsletter which is received by nearly ten thousand dental professionals each month. Dr. Malcmacher is also a dental industry analyst with the Gerson Lehman Group and advises major financial institutions on opportunities in the dental industry.

He has also been extensively featured in the general media. His interviews have been seen on CNN, Fox, ABC, CBS, NBC, 20/20, Wall Street Journal, New York Times, Jane, Shape, Washington Post, Cleveland Plain Dealer, Detroit Free Press, GQ, Edge, Newsweek, Prevention, Reader's Digest, and Men's Health. Dr. Malcmacher was recently a featured smile makeover dentist on the nationally televised The Tony Danza Show.

He has been coaching dentists for nearly thirty years on best practices and how to improve their clinical efficiency and practice management skills. Dr. Malcmacher also works closely with dental manufacturers as a consultant and clinical researcher in developing new products and techniques. For close to three decades, Dr. Malcmacher has inspired his audiences to truly enjoy doing dentistry by providing the knowledge necessary for excellent clinical and practice management. His group dental practice has maintained a 45% overhead since 1988.

COURSE OUTLINE LECTURE & HANDS-ON FORMAT

- Introduction
 - Concepts of No Prep/Minimally Invasive Prep Veneers
 - Diagnosis and Treatment Plans for Aurum's Cristal Veneers™
 - Hands-on workshop—diagnosing and treatment planning on models that doctors bring of their own cases from their practice
 - Preparation design for minimally invasive Veneers
 - Hands-on workshop—doctors prepare the models they bring with them of their own patients for minimally invasive Veneers (Cristal)
 - Smile design for every dental patient
 - Rapid placement of multiple thin veneers
 - Rapid finishing techniques for Cristal Veneers™
 - Bonding thin veneers onto existing porcelain crowns and bridges
 - Motivating your patients to ASK for esthetic treatment!
 - Learn how to let patients try out their dentistry before treatment
 - Minimally invasive total facial esthetics (Botox and Cristal Veneers)
- Doctor's please bring with you to the course:*
- Loupes
 - Plaster Knife
 - Explorer
 - Diagnostic models and x-rays of possible minimally invasive (Cristal) veneer.

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REGISTER NOW

Minimally Invasive & No Prep Veneers Concepts & Design

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Dr. Louis Malcmacher

in
CALGARY, AB
Friday, March 12, 2010

Dr.: _____

Team Members: _____

Address: _____

City/Prov: _____

Postal Code: _____

Telephone: _____

Fax: _____

Unique ID #: _____

AGD #: _____

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Signature: _____

PLEASE MAKE CHEQUES PAYABLE TO:

AURUM CERAMIC SEMINARS

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