

Build your practice with educational material from the Aurum Group Library

NOTE: Unless otherwise noted, all brochures are available in packages of 25 FREE* with your next case. Packages of 25 can also be purchased for \$19.95 (applicable taxes included). Prices for other items are as marked.

CASE PRESENTATION



A BEAUTIFUL HEALTHY SMILE IS WITHIN YOUR REACH

Covers full range of today's restorative and orthodontic cosmetic procedures - everything modern dentistry can do for your patients' smiles. Includes options for cosmetic dentistry, esthetic dentures, adult and children's orthodontics, bruxism splints and custom mouthguards.

COMPUTERIZED CAST PARTIAL DESIGN

Exclusive Aurum Ceramic/Classic technician-run system generates full colour plots of design alternatives for practitioner consideration and approval. Supplied in attractive presentation folder. Excellent patient education tool to explain proposed treatment.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

ORTHODONTIC DEMONSTRATION MODELS

Make your removable orthodontic appliance presentations come alive. Actual standardized appliances supplied at 50% off regular retail price*! Patients can see, feel and hold appliance.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

CROWN & BRIDGE

GOLD — THE PREMIER CHOICE

Clear, easy-to-understand Patient Education Brochure (pkg. of 25) highlights all the benefits of gold for your patient's dental restorations. English only.

COSMETIC RESTORATION ALTERNATIVES CHART

New 20" x 28" "Poster-sized" chart clearly outlines today's popular anterior and posterior restorative options. Includes indications, contraindications, preparation diagrams and bonding/cementation recommendations for each option.

Available FREE* with your next case.

"RESTORE THAT BEAUTIFUL SMILE!"

The perfect waiting room brochure (pkg. of 25). Uses photos of restored teeth to clearly present popular cosmetic options such as veneers, inlays and all-ceramic crowns. Concisely shows benefits of treatment.

RESTORING YOUR BACK TEETH?

Our new metal-free options will have you smiling!

Patient Education Brochures (pkg. of 25) uses Before and After photography to depict results that can be obtained with today's posterior esthetic techniques (tooth-coloured inlays/onlays, all-ceramic crowns and bridges).



IMPLANTS

DENTAL IMPLANTS

Restoring your strong, confident smile!

Keep your patients informed about the latest developments in dental implants. Patient Education Brochures (pkg. of 25) cover single tooth, anterior or posterior and full upper or lower replacement.

DENTURE / CAST PARTIAL

NATURALLOOK™ DENTURE

Patient Education Brochures (pkg. of 25) clearly explains what makes up an excellent denture and what constitutes the "NaturalLook". Includes full instructions on proper denture care.

SADDLE-LOCK® HIDDEN CLASP PARTIAL DENTURES

Patient Education Brochures (pkg. of 25) outlines how Saddle-Lock eliminates unsightly facial clasps.

NATURALFLEX™ II

Patient Education Brochures (pkg. of 25) explains, using both clinical and lifestyle photography, how NaturalFlex II eliminates unsightly metal clasps without effecting function. Offers a nonmetal option for those patients concerned with metal sensitivity.

VIRGINIA PARTIAL™

Patient Education Brochure (pkg. of 25) clearly illustrates tremendous improvement in comfort, fit and natural smile. Actual case study graphically depicts how Virginia Partial preserves loose, mobile, elongated or periodontally involved dentition. Also includes appliance care instructions.



PRACTICE MANAGEMENT

PROTECT THOSE BEAUTIFUL SMILES

Patient Education Brochures (pkg. of 25) explains all of Aurum Ceramic/Classic's Crown & Bridge, Denture/Cast Partial and Orthodontic Appliance guarantees in full detail. Encourages hesitant patients to accept treatment plans with assurance of full protection.

MOUTHGUARDS

SPORTS-FLEX™

Patient Education Brochures (pkg. of 25) outlines rationale for mouthguard use by patients of all ages. Covers the complete Sports-Flex Family of individually custom heat and pressure fabricated mouthguards. Includes convenient colour selection chart.



ORTHODONTICS

STRAIGHT TALK ABOUT CROOKED TEETH

And your family's smiles!

Patient Education Brochures (pkg. of 25) clearly outlines all the removable orthodontic options for adults and children. Also covers options such as cosmetic tooth movement, bleaching trays, splints and snoring appliances.

KEEP THOSE NEW SMILES SAFE!

Treatment Options for Grinding and Clenching

Patient Education Brochures (pkg. of 50) includes brief, easy to understand explanation of incidence and challenges posed by bruxism on dental restorations. Covers all latest developments in Splint Therapy as represented by Clear-Flex™ and Dual-Flex™. Also offers comprehensive splint care instructions.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

PRINCIPLES OF APPLIANCE THERAPY FOR ADULTS AND CHILDREN

Invaluable 250-Page Chairside reference guide. Revised! The most comprehensive appliance manual in dentistry! Clinical Manual includes 500 full colour appliance photographs covering over 250 appliance designs and applications. English Only.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

APPLIANCE ADJUSTMENT VIDEO

Clinical Videotape covers adjustment of springs, clasps, expansion screws, labial archwires, bodywires and acrylic. Includes instruction booklet. English only.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

BANDING & BRACKETING PROCEDURES

(With Dr. Walt Pfitzinger)

Hands-on Clinical Videotape (32 minutes) demonstrates banding and bracketing procedures. Shows correct clinical procedures for archwire placement and change. Full case presentation from consideration of initial study models and completion of esthetic tooth movement evaluation form through the treatment process. English Only.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

KLEARWAY™ SNORING AND OSA APPLIANCE

Clinical Videotape (52 minutes) covers research on snoring and mild Obstructive Sleep Apnea (OSA). Outlines step-by-step process with actual patient. Includes record-taking, bite registration, appliance delivery, patient instruction and follow-up. English Only.

Call your closest Aurum Ceramic/Classic dental laboratory for pricing.

Full-colour Patient Education Brochures (pkg. of 25) explains the reasons for snoring and OSA in plain, everyday language.

Two-colour Patient Education Brochures (pkg. of 25) covering key questions and answers for patients after receiving their appliance.

APPLIANCE POSTER

Let your patients "design" their own appliances from the wide range of bright colours, designs and glitters presented.

Available FREE* with your next case.

